



This tour will take you into the heart of South
Philly and its largely Italian neighborhoods. You will
travel through the famous Italian Market, home of
cheesesteaks and Rocky Balboa, and up and down the
eclectic and energetic South Street. Along the way, you
will find some of the best cheesesteaks, water ice,
seafood, pizza, and cookies in the city!





## DID YOU KNOW?

South Philly's immigrant neighborhoods, like the Italian Market, and artsy culture tell the story of how new Americans shaped the nation's culture. This living history is exactly what America 250 aims to celebrate!

- MAGIC GARDENS
  - 1020 South St, Philadelphia, PA 19147

In the 1960s, Isaiah Zagar started tiling the equivalent of three empty lots with "found" materials like plates, bottles, bicycle wheels, and even whole toilets. The result is a mind-bending maze that can be described as anything from folksy to trippy, but everyone agrees that the Magic Gardens are a must-see.

🛖 🛮 QUEEN VILLAGE NEIGHBORHOOD

From 6th St. to Front St. between Lombard St. and Washington Ave.
This neighborhood was originally called Southwark, after an area in London. It was renamed Queen Village in the 70s, in memory of the Swedish settlers who were here before William Penn. The street names like Queen, Christian, and Catherine refer to these colonial Swedes from the early 17th century.

- SOUTH STREET
  - Philadelphia, PA

South Street was originally called Cedar Street and was the southern border of the original city of Philly for a time. It's a magnet for fringe culture from the bawdy theaters of George Washington's day through the tattoo parlors of today.

- PHILLY AIDS THRIFT
  - 710 S 5th St, Philadelphia, PA 19147

More than just a great thrift store, this nonprofit funds local HIV services through a wide selection of affordable clothing, antiques, and more. They also occasionally host community socials such as block parties and fundraisers!

- JIM'S SOUTH ST
  - 400 South St, Philadelphia, PA 19147

Though the original Jim's Steaks is in West Philly, it expanded to South Street in 1976. Since then, its famous cheesesteaks have drawn people from all over. Whether you're new or experienced, Jim's is a go-to destination.

CRASH BANG BOOM

528 S 4th St, Philadelphia, PA 19147

Formerly known as Zipperhead, Crash Bang Boom is a throwback to the street's grungier days. Although the name and location have changed, the store stays dedicated to the punk culture that once dominated South Street.

THEATER OF THE LIVING ARTS (TLA)

334 South St, Philadelphia, PA 19147

Originally a single-screen movie theater, the TLA has become a popular venue for music shows. Known in the 80s for grungy and art house films, the TLA has transformed into one of Philadelphia's premier concert venues.

3<sup>RD</sup> STREET GALLERY
610 S 3rd St Store Front, Philadelphia, P.A 19147

3rd Street Gallery is one of the oldest cooperative art galleries run entirely by artists. Since 1978, the gallery has brought together artists of all generations to create new work for the gallery's monthly exhibitions.

RITA'S WATER ICE

239 South St, Philadelphia, PA 19147

Founded in 1987 in Philadelphia, Rita's Water Ice (or, if you prefer the Philadelphia pronunciation, "wooder" ice) is a favorite among locals. Rita's is so popular that it opened its 500th location in 2007!

FABRIC ROW

S. 4th Street between Bainbridge St. and Catharine St. Philadelphia, PA 19147
By the end of the 19th century, Philadelphia was the textile manufacturing center of the world. Thanks to its proximity to the Delaware River Immigration Station, this area became a convenient home for immigrants looking for work from around the world.

BAINBRIDGE STREET

If Bainbridge Street feels extra wide here between 3rd and 5th, you're not imagining it. Back in the early 1800s, this stretch was a bustling open-air market, packed with vendors selling everything from fresh produce to household goods. Think of it as the neighborhood's original shopping mall (just with more horse carts and fewer parking lots).



